

TABLE OF CONTENTS

CHAPTER 1

Strict Liability—Its Origins and its Policies

§ 1.01	Privity	1-1
§ 1.02	Negligence	1-3
§ 1.03	Warranty and Strict Liability	1-8.3
§ 1.04	Policies Underlying Strict Liability	1-15
	[1] Policies Recognized by the Courts	1-15
	[a] Enterprise Liability	1-15
	[b] Risk Spreading	1-15
	[c] Compensation	1-15
	[d] Deterrence	1-15
	[e] Implied Representation of Safety	1-16
	[f] Powerlessness of the Consumer	1-16
	[g] Risk Control	1-16
	[h] Administrative Simplification	1-16
	[i] Pressure on Manufacturer Through Retailers and Wholesalers	1-16
	[j] The Cheapest Cost Avoider	1-17
	[2] Significance of Policies	1-17

CHAPTER 2

Strict Liability

§ 2.01	The Basic Elements of Strict Liability	2-3
§ 2.02	The Manufacturer and Other Persons Liable	2-5
	[1] The Manufacturer—Components	2-5
	[2] Suppliers, Retailers and Wholesalers	2-12
	[3] Used Products	2-17
	[4] Owners of Products and Non-Sale Transactions	2-21

PRODUCT LIABILITY

	[5]	Successor Corporations	2-24
	[6]	Trademark Licensors	2-32
	[7]	The Providers of Services	2-34
	[8]	Hybrid Sale-Service Transactions	2-36
	[9]	Occasional Seller	2-38
	[10]	Casual Manufacturers	2-39
	[11]	Inventors/Licensors	2-39
	[12]	Insurance Companies	2-40
	[13]	Trade Associations	2-40
	[14]	Auctioneers	2-40
	[15]	Brokers	2-40
	[16]	Employee Sales Representatives	2-41
	[17]	Marketing Agents	2-41
	[18]	Parent and Subsidiary Companies	2-41
	[19]	Physicians and Other Medical Care Providers	2-42
	[20]	Hospitals	2-42
	[21]	Pharmacists	2-42.1
	[22]	Hotels	2-42.2
	[23]	Directors and Officers	2-42.3
	[24]	Water Suppliers	2-42.3
§ 2.03		Persons Who May Sue	2-42.4
	[1]	Employees, Employers and the Manufacturer	2-42.6
		[a] Employee	2-42.6
		[b] Employer	2-42.10
		[c] The Defendant Manufacturer and Seller	2-42.11
	[2]	Wrongful Death	2-42.11
§ 2.04		The Product	2-43
	[1]	Unassembled Product	2-43
	[2]	Real Estate	2-45
	[3]	Highways	2-46.1
	[4]	Human Blood	2-46.2
	[5]	Electricity	2-46.4
	[6]	Information Supplied by Books, Movies, Maps and Certifiers	2-46.6
	[7]	Images Purveyed on Cassettes, Cartridges, Games And Internet Web Sites	2-46.7
	[8]	Living Animals	2-46.8
	[9]	Raw Materials	2-46.8
	[10]	Unavoidably Unsafe Products	2-46.9
	[11]	Polygraphs	2-46.9
	[12]	Alcohol	2-46.9
	[13]	Prototypes	2-46.10
	[14]	Cigarettes	2-46.10

TABLE OF CONTENTS

vii

	[15]	Contraceptives	2-46.12
	[16]	Food Products.	2-46.12
	[17]	Prescription Implantable Medical Devices . . .	2-46.16
§ 2.05		Defect—Its Definition.	2-46.17
	[1]	Mistake in Manufacturing.	2-46.17
	[2]	Defect in Design	2-46.20
		[a] The “Consumer Expectation” and “Unreasonably Dangerous” Test	2-46.21
		[b] The Risk-Benefit Test.	2-46.26
		[c] The Hybrid Consumer Expectation Risk-Benefit Test.	2-46.33
		[d] The California Two-Prong Test.	2-46.35
		[e] New Jersey and the Rise and Fall of the Presumed Knowledge Test	2-46.39
		[f] The Pennsylvania “Guarantor of Safety” Test.	2-50.2
		[g] The New York Test	2-50.4
		[h] The Louisiana Tests.	2-54
		[i] Comment on the Design Defect Tests.	2-55
	[3]	Defect by Failure to Warn.	2-56
	[4]	Standard of Responsibility of Sellers in Chain of Distribution	2-57

CHAPTER 3

The Second Collision Doctrine

§ 3.01		In General	3-1
	[1]	Applicability.	3-3
		[a] Products	3-3
		[b] Components	3-4
		[c] Severity of Accident.	3-5
	[2]	Standard of Responsibility.	3-6
	[3]	Enhanced Injuries	3-6
§ 3.02		Contributory Fault in Second Collision Case	3-13

CHAPTER 4

Duty to Warn

§ 4.01		In General	4-2
§ 4.02		Elements	4-3
	[1]	Knew or Should Have Known	4-3
	[2]	Adequacy of the Warning	4-8

PRODUCT LIABILITY

	[3]	Unreasonably Dangerous	4-9
	[4]	Causation	4-11
	[5]	Negligence versus Strict Liability	4-11
		[a] Standpoint	4-11
		[b] Contributory Negligence	4-12
		[c] Risk of Harm	4-12
		[d] Manufacturer's Knowledge	4-12
		[e] User's Knowledge	4-13
		[f] Employer's Knowledge	4-14
		[g] Landlord's Knowledge	4-14
		[h] Allergic Reactions	4-14
§ 4.03		Persons Liable for Failure to Warn	4-15
	[1]	Product Manufacturers	4-15
	[2]	Product Seller in Chain of Distribution	4-17
	[3]	The Employer-Purchaser	4-20
§ 4.04		To Whom the Duty Is Owed	4-21
	[1]	Knowledgeable User Exception	4-22
	[2]	Employees of the Purchaser	4-28
	[3]	Other Third Parties	4-32.3
		[a] Buyer's Failure to Warn	4-32.4
		[b] Buyer in Bulk	4-34
		[c] Misuse and Alteration	4-35
		[d] Informed or Learned Intermediary Doctrine	4-36.3
		[e] Absence of Control Over Labeling Process	4-36.17
§ 4.05		The Product and the Duty to Warn	4-36.18
	[1]	High Risk Products	4-36.19
	[2]	Unavoidably Unsafe Products	4-36.21
	[3]	Low Risk Products	4-41
	[4]	Obviously Dangerous Products	4-42
	[5]	Post-Sale Obligations	4-49
		[a] Post-Sale Duty to Warn	4-50
		[b] Post-Sale Duty to Recall or Repair	4-54
	[6]	Regulated Product Warnings	4-57
	[7]	Products of Another	4-58
		[a] Third Party Product as Component	4-58
		[b] Innovator Liability	4-59
§ 4.06		Content of Warning	4-63

CHAPTER 5**Breach of Warranty and Strict Liability Compared**

§ 5.01	In General	5-2
§ 5.02	Privity	5-3

TABLE OF CONTENTS

ix

	[1] The Elimination of Privity	5-3
	[2] Present Status of Privity in Warranty Cases	5-4
§ 5.03	Strict Liability and Breach of Warranty Compared	5-8
	[1] Privity	5-8
	[2] Statute of Limitations	5-8
	[3] Necessity of a Sale	5-9
	[4] Sales-Service Distinction	5-10
	[5] Contributory Fault-Misuse	5-11
	[6] Disclaimers and Limitations of Remedy	5-14
	[7] Notice	5-21
	[8] Damages	5-22
	[9] Liability of Parties in Chain of Distribution	5-23
	[10] Inference of Defect	5-23
	[11] Standard of Responsibility	5-24
	[12] Persons Liable	5-26
	[13] State of the Art Evidence	5-27
	[14] Used Products	5-27
§ 5.04	Viability of Implied Warranty Cause of Action	5-28
§ 5.05	Express Warranty	5-29
	[1] Elements of Express Warranty Claim	5-29
	[a] Creation of Warranty	5-29
	[b] Reliance	5-32
	[c] Breach	5-34
	[d] Causation and Damages	5-34
	[2] Persons Liable	5-35
	[3] Persons Who Can Sue—Privity	5-36
	[4] Defenses	5-37
§ 5.06	Magnuson-Moss Warranty Act	5-38

CHAPTER 6

Negligence And Strict Liability

§ 6.01	Viability of Negligence	6-1
§ 6.02	Considerations	6-3
	[1] Fault	6-3
	[2] Negligence <i>Per Se</i>	6-3
	[3] Failure of Proof in Strict Liability	6-4
	[4] Misuse	6-4
	[5] Negligent Entrustment	6-4
	[6] Evidence	6-5
	[7] Inconsistent Verdicts	6-6
	[8] Post-Manufacture Duties	6-7

PRODUCT LIABILITY

[9]	Remedies	6-8
[10]	Superseding Cause-Substantial Modification	6-9
[11]	Special Hazards	6-9
[12]	Comparative Fault	6-9

CHAPTER 7**Causation**

§ 7.01	Importance of Causation.	7-2
§ 7.02	Cause-in-Fact.	7-3
[1]	Cause-in-Fact Issues in Product Liability Cases	7-5
[a]	Defective Product Caused the Injury.	7-6
[b]	Defect Existed at the Time Product Was Manufactured	7-13
[c]	The Defective Product Was Made by the Defendant	7-15
[i]	Product Identity in Single Defendant Case.	7-17
[ii]	Product Identity and Industry-Wide Liability.	7-18
§ 7.03	Multiple Causes.	7-33
§ 7.04	Proximate Cause	7-37
[1]	Proximate Cause in Products Liability Cases	7-38.1
[a]	Foreseeability	7-38.1
[2]	Superseding Cause	7-41
[a]	Abnormal Use.	7-43
[b]	Knowledge of Danger	7-44
[c]	Independence of Intervening Force from Defect.	7-46
[d]	Substantial Alteration.	7-47
[e]	Miscellaneous	7-51
§ 7.05	Causation in Duty to Warn Cases	7-56
[1]	Failure to Read the Warning.	7-56
[2]	Failure to Heed the Warning.	7-58
[3]	Warnings to Physicians	7-62

CHAPTER 8**Defenses**

§ 8.01	In General	8-3
§ 8.02	Plaintiff's Culpable Conduct	8-4

TABLE OF CONTENTS

xi

	[1] Contributory Negligence	8-4
	[2] Common Law Assumption of the Risk	8-6
	[3] Unreasonable Assumption of the Risk	8-7
	[4] Highly Reckless Conduct	8-10
	[5] Misuse as Contributory Fault	8-10
	[6] Culpable Conduct and Failure to Warn	8-10.1
	[6A] Culpable Conduct and Violation of Statute.	8-10.1
	[7] Contributory Fault and Failure to Wear a Seat Belt	8-11
	[8] Comparative Fault	8-15
	[a] Types of Comparative Fault.	8-17
	[b] Apples and Oranges—Who Must Be Compared with What	8-19
	[c] Conduct That Is Compared	8-21
	[d] Comparative Fault and Joint and Several Liability	8-23
	[e] Modified Comparative Fault and Contribution	8-25
	[f] Comment	8-25
§ 8.03	Latent vs. Patent Defects and the Openness and Obviousness of Defect	8-29
§ 8.04	Misuse and Alteration.	8-36
	[1] Definition	8-36
	[2] Foreseeability	8-40
	[3] Consequences of Misuse and Alteration	8-43
	[4] Misuse and Comparative Fault	8-44.2
§ 8.05	Absence of Duty	8-47
	[1] Optional Safety Equipment	8-47
	[2] Delegation of Duty.	8-48.3
	[3] Liability for Counterfeit Goods.	8-48.6
§ 8.06	Defenses Based on Employer Negligence.	8-48.8
	[1] Contribution and Comparative Fault.	8-48.8
	[2] Indemnity	8-48.10
	[3] Superseding Cause	8-48.11
	[4] Evidence of Absence of Defect.	8-48.12
	[5] Discharge of Manufacturer’s Duty	8-48.12
	[6] Second Collision Cases	8-48.13
	[7] Dual Capacity and Intentional Tort Doctrines.	8-48.13
	[8] Employer Supplied Specifications	8-48.13
§ 8.07	Products Built to Another’s Specifications	8-49
	[1] Military Contracts	8-49
	[a] Military Contractor Defense	8-49
	[b] Federal Officer Removal Statute	8-58
	[2] Non-Military Government and Private Contracts.	8-58.1
	[a] Government Contract Defense	8-58.1
	[b] Contract Specification Defense	8-58.4

PRODUCT LIABILITY

	[3]	Statutory Provisions	8-58.5
§ 8.08		State of the Art	8-58.7
	[1]	Definition	8-58.7
	[2]	Admissibility	8-58.8
	[3]	Weight and Use of State of the Art Evidence	8-58.11
	[4]	Relevant Time	8-58.14
§ 8.09		Government Regulations	8-60
	[1]	Regulations Governing the Manufacturer's Conduct	8-60
	[2]	Regulations Governing the Employer's Conduct	8-63
		[a] Noncompliance	8-63
		[b] Compliance	8-66
		[c] Cross-Examination	8-67
	[3]	Government Regulation that Preempts State Product Liability Law	8-67
		[a] Generally	8-67
		[b] Medical Device Amendments Act	8-90
		[c] Fraud-on-the-FDA Claims	8-100
		[d] FDA Compliance Defense	8-103
		[e] Innovator Liability	8-115
		[f] Miscellaneous	8-116.1
§ 8.10		Industry Standards and Safety Codes	8-119
§ 8.11		Industry Custom	8-121
§ 8.12		Useful Life–Failure to Maintain	8-123
§ 8.13		Statutes of Repose and Limitation	8-125
	[1]	Statutes of Repose	8-127
		[a] Unconstitutionality	8-130
		[b] Repeal	8-132
		[c] The Illusory Presumption	8-132
		[d] The “Useful Safe Life” Statutes	8-133
		[e] Fraud, Misrepresentation, or Reckless, Wanton or Willful Conduct	8-134
		[f] Other Exemptions	8-134
	[2]	Statutes of Limitation	8-135
		[a] Strict Liability and Negligence	8-135
		[b] Breach of Warranty	8-145
		[c] Wrongful Death	8-147
		[d] Indemnity and Contribution	8-148
		[e] Suspension, Tolling and Borrowing	8-148
		[f] Estoppel	8-149
§ 8.14		Jurisdiction	8-151
§ 8.15		Spoliation	8-152.1
§ 8.16		Sealed Container Defense	8-157
§ 8.17		Bulk Supplier/Seller Defense	8-158

CHAPTER 9

Evidence

§ 9.01	Admissibility of Subsequent Remedial Measures	9-2
	[1] Federal Courts	9-3
	[2] State Courts	9-7
	[3] Exceptions	9-11
§ 9.02	Proof of Defect— <i>Res Ipsa Loquitur</i> and the Inference of Defect Rule	9-16
	[1] <i>Res Ipsa Loquitur</i>	9-16
	[2] Inference of Defect	9-16.3
§ 9.03	Collateral Estoppel	9-17
	[1] General Principles	9-17
	[2] Collateral Estoppel in Product Liability Cases	9-18
	[a] Asbestos Cases	9-20
	[b] DES Cases	9-22
	[c] Planning a Collateral Estoppel Defense	9-23
§ 9.04	Evidence of Similar Accidents	9-27
§ 9.05	Absence of Similar Incidents	9-36.3
§ 9.06	Habit	9-38
§ 9.07	Evidence of Due Care and Quality Control in the Manufacturing Process	9-39
	[1] Negligence	9-39
	[2] Strict Liability	9-39
§ 9.08	Demonstrative Evidence and Visual Aids	9-42
	[1] Uses of Demonstrative Evidence	9-42
	[2] Timing of Use	9-44
	[3] General Categories of Demonstrative Evidence	9-44
	[4] General Guidelines for Admissibility	9-45
	[5] Specific Types of Demonstrative Evidence	9-46
	[a] Photographs	9-46
	[b] Motion Pictures and Videotapes	9-47
	[c] Models	9-47
	[d] X-rays	9-48
	[e] View and Inspection of the Premises	9-48
	[f] Maps	9-48
§ 9.09	Experiments and Tests	9-49
§ 9.10	Government Agency Reports	9-55
§ 9.11	Admissibility of Evidence of Settlements	9-57
	[1] Settlement with Other Defendants	9-57
	[a] Federal Law	9-57

PRODUCT LIABILITY

	[b] State Courts	9-58
[2]	Settlement with Another Plaintiff	9-59
	[a] Federal Law	9-59
	[b] State Law	9-60
[3]	Bias, Cross-Examination	9-60
§ 9.12	Recall Letters	9-62
	[1] Relevancy	9-62
	[2] Hearsay	9-64
	[3] Subsequent Remedial Measures	9-65
	[4] Unduly Prejudicial	9-66
	[5] Design Defect Cases	9-66
	[6] Defensive Use	9-67
§ 9.13	DNA Evidence	9-69

CHAPTER 10**Indemnification, Contribution
and Settlement**

§ 10.01	In General	10-2
§ 10.02	Indemnity	10-3
	[1] Employer versus Manufacturer	10-3
	[2] Owner versus Manufacturer	10-4
	[3] Seller versus Seller in Chain of Supply	10-4
	[4] Successive and Incidental Sellers	10-6
	[5] Manufacturer versus Employer-Purchaser	10-6
	[6] User versus Manufacturer	10-6
	[7] Owner versus Repairer and Installer	10-6
	[8] Manufacturer of Product versus Manufacturer of Product Used with the Product	10-7
	[9] Manufacturer versus Component Manufacturer	10-7
	[10] Successor Corporation versus Predecessor	10-7
	[11] Product Tester versus Manufacturer	10-8
	[12] Installer versus Manufacturer	10-8
	[13] Distributor versus Distributor	10-8
§ 10.03	Contribution	10-9
	[1] Significant Factors	10-9
	[a] <i>Pro Rata</i>	10-9
	[b] Comparative Contribution	10-9
	[c] Impact of Comparative Fault	10-10
	[d] Elements	10-11
	[i] Liability to Same Plaintiff for Same Injury	10-11
	[ii] Paid Disproportionate Share of Common Liability	10-13

TABLE OF CONTENTS

xv

§ 10.04	Settlement	10-15
	[1] Contribution	10-15
	[a] Plaintiff’s Recovery	10-15
	[b] Contribution Rights and Liabilities.	10-17
	[2] Indemnity	10-18
	[3] Mary Carter Settlement Agreement	10-19
	[4] Structured Settlements.	10-21

CHAPTER 11

Damages

§ 11.01	In General	11-3
§ 11.01A	Damages Must Be Legally Cognizable	11-6
§ 11.02	Personal Injury	11-8.4
	[1] Past and Future Pain and Suffering	11-8.4
	[2] Reasonable Expenditures for Medical Services.	11-11
	[2A] Medical Monitoring	11-12.1
	[3] Lost Earnings and Impairment of Earning Capacity	11-12.13
	[4] Multiple Causes	11-18
	[5] Prenatal Injuries.	11-20
	[6] Emotional Distress	11-21
	[a] In General.	11-21
	[b] Physical Injury and Impact	11-23
	[c] Prior Relationship.	11-24.1
	[d] Foreseeable and Direct Victim	11-24.1
	[e] Zone of Danger	11-26.1
	[f] Bystanders: Zone of Physical Danger versus “Foreseeability”	11-27
	[g] Applicability to Strict Liability	11-33
	[h] Comment.	11-34
§ 11.03	Derivative Claims	11-35
§ 11.04	Death	11-36.3
	[1] Wrongful Death	11-36.3
	[a] Elements of Damage	11-37
	[i] Loss of Support	11-37
	[ii] Loss of Inheritance.	11-38
	[iii] Grief and Sorrow	11-39
	[iv] Loss of Services.	11-39
	[v] Loss of Consortium	11-41
	[2] Survival Action.	11-42
§ 11.05	Breach of Warranty.	11-44
§ 11.06	Miscellaneous Damage Issues	11-47
	[1] Taxation	11-47

PRODUCT LIABILITY

	[2]	Pre-Judgment Interest	11-54
	[3]	Inflation and Reduction to Present Value	11-56
	[a]	The Total Offset Approach	11-58
	[b]	The Evidentiary Approach	11-58
	[c]	Common Sense Approach	11-59
	[d]	Real Interest Rate Approach	11-59
	[e]	The Multi-Approach Approach	11-60
	[4]	Collateral Sources	11-60
	[5]	Avoidable Consequences	11-64
§ 11.07		Injury to Property and Economic Loss	11-66
	[1]	Background	11-66
	[2]	Tort Recovery for Types of Non-Personal Injury	11-70
	[a]	Injury to Property Other Than the Defective Property	11-70
	[b]	Injury to the Defective Property	11-73
	[c]	Recovery for Consequential Economic Loss	11-76.4
	[d]	Other Remedies for Economic Injury	11-76.6
§ 11.08		Punitive Damages	11-77
	[1]	Introduction	11-77
	[2]	General Principles	11-82
	[a]	Purpose	11-82
	[b]	Availability	11-83
	[c]	Size of Award	11-87
	[d]	Standard of Liability	11-95
	[3]	Factors Affecting Liability	11-99
	[a]	Manufacturer's Knowledge of Risk of Harm	11-99
	[b]	Government Safety Standards	11-102
	[c]	Fraud	11-103
	[d]	Profits and Costs	11-103
	[e]	Smoking Pistols	11-104
	[f]	Design Process	11-104
	[g]	Attorney Misconduct	11-105
	[4]	The Defendant's Case	11-106
	[a]	Constitutional Defenses	11-106
	[b]	Policy Defenses	11-110
	[i]	Multiple Punitive Damage Awards	11-110
	[ii]	Deterrence	11-113
	[iii]	Punishment	11-114
	[iv]	Incompatibility with Products Liability	11-114
	[v]	The Public Pays for Punitive Damage Awards	11-115
	[vi]	Trial Environment	11-115

TABLE OF CONTENTS

xvii

[c]	Procedural Protections and Defenses	11-116
	[i]	Stricter Burden of Proof. 11-116
	[ii]	Stricter Standard of Responsibility 11-118
	[iii]	Bifurcation 11-118
	[iv]	Limits on Discovery. 11-118
	[v]	Summary Disposition. 11-119
	[vi]	Stricter Appellate Review of Liability For Punitive Damage Awards. 11-119
	[vii]	Amount of Damages 11-120
	[viii]	Corporate Responsibility 11-120
[d]	Substantive Defenses	11-121
	[i]	Multi-Factor Approach. 11-121
	[ii]	The Close Case. 11-122
	[iii]	The Corporate Procedures 11-123
	[iv]	The Whole Product Defense 11-124
	[v]	Other Defenses. 11-124

CHAPTER 12

Preparing a Product Liability Checklist

§ 12.01	In General	12-2
§ 12.02	The Product Safety Review	12-4
	[1]	Management Commitment. 12-5
	[a]	Legal Background 12-5
	[b]	Visibility of Management Commitment 12-5
	[c]	Safety Officer or Safety Committee. 12-5
	[d]	Management Commitment Checklist 12-6
	[2]	Product Design Process. 12-7
	[a]	Legal Background 12-7
	[i]	Consumer Expectation Test 12-7
	[ii]	Risk-Benefit Test 12-7
	[b]	The Design Process 12-8
	[c]	Design Process Review Checklist 12-9
	[3]	The Manufacturing Process. 12-10
	[a]	Legal Background 12-10
	[b]	Quality Control Checklist 12-11
	[4]	Warnings and Instructions. 12-12
	[a]	Legal Background 12-12
	[b]	The Proposed Review of Warnings. 12-14

PRODUCT LIABILITY

	[c] Warnings and Instructions Checklist	12-14
[5]	Post-Sale Phase	12-16
	[a] Legal Background	12-16
	[b] Post-Sale Obligations Checklist	12-17
[6]	Document and Word Control	12-18
	[a] Legal Background	12-18
	[b] Document Control Checklist	12-19
§ 12.03	Uses of the Safety Review	12-20
§ 12.04	Pre-Acquisition Reviews	12-21

CHAPTER 13**The Expert in Product Liability Litigation**

§ 13.01	The Expanding Role of Experts	13-2
	[1] Uses of Experts	13-2.1
	[2] General Background of Expert	13-2.1
§ 13.02	The Testifying Expert; Legal Considerations	13-3
	[1] Qualifications	13-3
	[2] Issues Appropriate for Expert Testimony	13-8
	[a] How an Accident Happened	13-9
	[b] Defect	13-9
	[c] Causation	13-11
	[d] Adequacy of Warning	13-13
	[e] Medical Aspects of Injury	13-15
	[f] Economic Aspects of Injury	13-16
	[3] The Expert's Opinion	13-16
	[a] Form of Opinion	13-16
	[b] Basis of Opinion	13-16
	[c] Content of Opinion	13-19
§ 13.03	Excluding an Expert's Opinion	13-20
	[1] The <i>Daubert</i> Standard	13-21
	[2] The <i>Kumho Tire</i> Standard	13-31
	[3] The <i>Frye</i> Standard	13-32.1
	[4] Challenging Causation Experts	13-32.2
§ 13.04	Preparing for Deposition and Cross-Examination of Experts	13-41
§ 13.05	Cross-Examination of Specific Types of Experts	13-42
	[1] Cross-Examination of Medical Experts	13-42
	[a] Destructive Versus Constructive Cross-Examination	13-42
	[b] The Medical Expert and the Product	13-43

TABLE OF CONTENTS

xix

[2]	Cross-Examination of Causation Experts in Toxic Substance Exposure Cases	13-44
	[a] Areas of Cross-Examination	13-44
	[b] The Causation Experts	13-44
	[i] Treating Physicians	13-44
	[ii] The Epidemiologic Study	13-46
	[iii] The Toxicologist	13-57
	[iv] Causation Theories on the Fringe	13-58
[3]	Psychological Injury Expert	13-60
	[a] Types of Disorders	13-61
	[b] Problems in Preparing Cross-Examination	13-61
	[c] Defenses	13-62
	[d] Pre-trial Discovery and Investigation of Psychic Injury Claims	13-62
	[e] Cross-Examination	13-63
[4]	The Lost Earning Capacity Experts	13-64
	[a] The Economist	13-64
	[b] The Vocational Rehabilitation Expert	13-66

CHAPTER 14

Developing a Trial and Settlement Strategy

§ 14.01	Overview of General Strategy	14-3
§ 14.02	Theory of the Case	14-6
	[1] Single Theory Cases	14-6
	[2] Multiple Theories	14-6
§ 14.03	Consolidation Considerations	14-8
§ 14.04	Preparing the Trial Plan	14-9
	[1] Type of Defect	14-9
	[a] Design Defect	14-10
	[i] Reasonableness of the Product's Design	14-10
	[ii] Adequacy of the Design Process	14-10
	[b] Manufacturing Defect	14-11
	[i] Plaintiff's Proof	14-11
	[ii] Manufacturer's Proof	14-12
	[iii] Manufacturer's Quality Control Program	14-12
	[c] Defect Resulting from Inadequate Warnings and Instructions	14-13
	[d] Post-Sale Duties	14-14

PRODUCT LIABILITY

	[i] Circumstances Giving Rise to a Post-Sale Duty	14-15
	[ii] Violation of Post-Sale Duty	14-15
[2]	Theory of Liability	14-15
	[a] Strict Liability	14-16
	[b] Negligence	14-16
	[c] Fraud	14-16
	[d] Strict Liability for Misrepresentation	14-17
	[e] Breach of Express Warranty	14-17
	[f] Breach of Implied Warranty of Merchantability	14-17
	[g] Breach of Implied Warranty of Fitness for a Particular Purpose	14-17
	[h] Violation of Federal or State Statute	14-17
	[i] Restitution and Indemnity	14-17
	[j] Contribution	14-18
[3]	Causation	14-18
	[a] Actual Cause—Plaintiff’s Burden	14-18
	[b] Actual Cause—Manufacturer’s Case	14-20
	[c] Proximate Cause	14-25
[4]	Damages	14-25
	[a] Past, Present and Future Pain and Suffering	14-26
	[i] Plaintiff’s Case	14-26
	[ii] Manufacturer’s Case	14-27
	[iii] Evidence	14-27
	[b] Medical Expenses	14-27
	[c] Lost Earnings and Impairment of Earning Capacity	14-28
	[i] Plaintiff’s Case	14-28
	[ii] Manufacturer’s Case	14-28
	[d] Emotional Distress—Recovery by Bystanders	14-29
	[e] Loss of Consortium	14-29
	[f] Death	14-29
	[i] Survival Action	14-29
	[ii] Wrongful Death Action	14-30
	[g] Property Damage and Economic Loss	14-30
	[h] Punitive Damages	14-30
	[i] Plaintiff’s Case	14-30
	[ii] Manufacturer’s Case	14-31
[5]	Defenses	14-31
	[a] Defenses Arising Out of Conduct of the Plaintiff or a Third Party	14-32

TABLE OF CONTENTS

xxi

	[b]	Defenses Arising Out of the Product	14-34
	[c]	Defenses Arising from the Passage of Time	14-35
	[d]	Defenses Arising from the Status of the Defendant	14-36
	[6]	Evidence	14-37
	[7]	Research	14-39
	[a]	Legal Research	14-39
	[i]	Governing Law	14-39
	[ii]	Product and Injury Legal Research	14-41
	[b]	Product Technology Research	14-41
	[c]	Medical Research	14-42
	[d]	Causation Science	14-42
	[8]	Motions	14-43
	[a]	Motions <i>In Limine</i>	14-43
	[b]	Dispositive Motions	14-43
§ 14.05		Devising a Settlement Strategy	14-44
	[1]	Manufacturer’s Perspective	14-44
	[2]	Plaintiff’s Perspective	14-45
	[3]	Timing of Settlement Negotiations	14-45
	[4]	Evaluating a Case for Settlement	14-46
	[5]	Settlement Tactics	14-48
	[6]	Legal Considerations	14-52
§ 14.06		Pre-Trial Activities	14-54
	[1]	The Pre-Trial Order	14-54
	[2]	Open Discovery Items	14-54
	[3]	Motions <i>In Limine</i>	14-54
	[a]	Exclusion of Evidence	14-54
	[b]	Admission of Evidence	14-57
	[c]	Prevention of Dirty Tricks	14-57
	[d]	Combination Motion <i>In Limine</i> and for Summary Judgment	14-58
	[e]	Procedure	14-58
	[4]	Other Pre-Trial Motions	14-58
	[5]	Trial Notebook or Trial File	14-59
	[6]	Trial Brief	14-59
	[7]	Final Pre-Trial Conference	14-60

CHAPTER 15

Trial Practice—The Jury

§ 15.01		In General	15-2
§ 15.02		Selecting the Jury	15-3
	[1]	Methods of Selecting the Jury	15-3
	[2]	Preparation of <i>Voir Dire</i>	15-4

PRODUCT LIABILITY

	[3]	The <i>Voir Dire</i>	15-4
	[a]	Types of Jurors	15-4
	[b]	Types of Questions	15-5
	[c]	Comments to the Jury	15-6
	[d]	Waiver of Jury Trial	15-7
	[e]	Brief Guide to Counsel's Demeanor and Comportment Before the Jury	15-7
§ 15.03		The Opening Statement	15-8
	[1]	General Principles	15-8
	[2]	Outline of Opening	15-10
	[3]	The Goals of Opening	15-11
§ 15.04		Closing Argument	15-12
	[1]	Style of Summation	15-12
	[2]	Planning the Summation	15-13
	[3]	Content of Summation	15-14
	[4]	Responding to Plaintiff's Summation	15-15
	[a]	Damages in a Specified Amount	15-15
	[b]	Costs Versus Concern for Human Life	15-17
	[c]	Disguised Appeals for Sympathy for the Plaintiff and Scorn for the Manufacturer	15-17
§ 15.05		Jury Instructions	15-19
§ 15.06		Trial and Post-Trial Motions	15-23

CHAPTER 16**Trial Practice—The Evidence**

§ 16.01		Direct Examination of Witnesses	16-3
	[1]	Lay Witnesses	16-3
	[a]	Types of Lay Witnesses	16-3
		[i] Product	16-3
		[ii] Corporate	16-4
		[iii] Foreign Company and Product	16-4
		[iv] Records	16-4
		[v] Occurrence	16-4
		[vi] Injury	16-5
	[b]	Witness Selection	16-5
		[i] Need	16-5
		[ii] Quality	16-5
		[iii] Elimination of Witnesses	16-6
		[iv] Witnesses Under a Party's Control	16-6

TABLE OF CONTENTS

xxiii

	[v]	Timing	16-6
	[vi]	Order of Witnesses	16-6
	[c]	Preparing a Lay Witness for Direct Examination	16-7
	[d]	Style of Direct Examination	16-9
	[e]	Preparing a Lay Witness for Cross-Examination	16-12
	[2]	Expert Witnesses	16-12
	[3]	Re-Direct Examination	16-13
§ 16.02		Cross-Examination of Witnesses	16-14
	[1]	All Witnesses	16-14
	[a]	Basic Rules of Cross- Examination	16-14
	[b]	Purposes and Methods of Cross-Examination	16-15
	[c]	Choosing the Right Methods	16-17
	[d]	Types of Leading and Non-leading Questions and Style of Cross-Examination	16-20
	[e]	Mechanics of Preparation	16-24
	[2]	Cross-Examination of Experts	16-25
§ 16.03		Documentary and Demonstrative Evidence	16-26
	[1]	Importance of Documentary Evidence in Product Liability Litigation	16-26
	[2]	Sources of Documents	16-26
	[3]	Selection of Documents	16-27
	[4]	Preparation and Organization of Trial Exhibits	16-27
	[5]	Document Control	16-28
	[6]	Demonstrative Evidence	16-29
	[a]	The Product	16-29
	[b]	Similar Products	16-29
	[c]	The Production Process	16-30
	[d]	Allegedly Defective Warning	16-30
	[e]	Causation	16-30
	[f]	Scene of Accident	16-30
	[g]	Nature, Severity, Treatment and Dynamics of Injury	16-30
	[h]	In Court Experiments	16-30
	[7]	Use of Exhibits	16-31
§ 16.04		Admissibility of Evidence	16-32
	[1]	General Rules on Objecting	16-32
	[2]	Specific Objections	16-34
	[3]	Competency of Lay Witnesses	16-34
	[4]	Expert Opinion Testimony	16-34
	[5]	Authentication and Identification	16-35
	[a]	Authentication by Extrinsic Evidence	16-35

PRODUCT LIABILITY

	[b]	Self Authentication	16-37
	[c]	Authentication of Demonstrative Evidence	16-37
[6]		Objections as to Subject Matter	16-38
[7]		Objections on Hearsay Grounds	16-39
	[a]	Definition of Hearsay	16-40
	[b]	Hearsay Exceptions	16-41
	[c]	Objecting to Hearsay	16-49
[8]		Objections as to Form	16-49

CHAPTER 17**Class Actions**

§ 17.01		In General	17-2
§ 17.02		The Development of Class Actions	17-3
§ 17.03		Class Actions in Product Liability Cases	17-5
	[1]	Basic Structure of Federal Rule of Civil Procedure 23	17-5
	[2]	The Application of Rule 23 in Product Liability Cases Generally	17-9
	[3]	Rule 23 and Certification of Settlement Classes	17-17
	[4]	Rule 23 and Certification of Negotiation Classes	17-20.2
§ 17.04		Class Action Cases by Product	17-20.4
	[1]	Antihemophilic Factor	17-20.4
	[2]	Penile Implants	17-20.4
	[3]	Pacemakers	17-21
	[4]	Orthopedic Bone Screws	17-22
	[5]	Silicone Breast Implants	17-22
	[6]	Dalkon Shield	17-23
	[7]	DES	17-23
	[8]	Other Prescription Drugs	17-24
	[9]	Tobacco	17-29
	[10]	Baby Bottles	17-31
	[11]	Handguns	17-31
	[12]	Formaldehyde, Methanol, Phenol	17-32
	[13]	Agent Orange	17-32
	[14]	Asbestos	17-33
	[15]	Norplant	17-34
	[16]	Latex Gloves	17-35
	[17]	Tampons	17-35
	[18]	Diet Drugs	17-35
	[19]	Automobiles	17-36
	[20]	Tires	17-38
	[21]	Sulfuric Acid	17-39
	[22]	Polychlorinated Biphenyls (PCBs)	17-39

TABLE OF CONTENTS

xxv

[23]	Gasoline	17-39
[24]	Treated Wood Products	17-39
[25]	Beryllium	17-40
[26]	Hydrogen Sulfide	17-41
[27]	Plutonium	17-41
[28]	Household Appliances	17-42

CHAPTER 18

State Consumer Protection Statutes

§ 18.01	In General	18-1
§ 18.02	Private Rights of Action	18-4
	[1] Elements	18-12
	[2] Available Relief	18-19
	[3] Statutes of Limitations and Pre-Suit Requirements	18-21
§ 18.03	Consumer Class Actions	18-24

Appendices

APPENDIX A:	Federal Legislation	A-1
APPENDIX B:	State Product Liability Statutes	B-1
INDEX	I-1